



# Marlborough Day

Sunday, August 21, 2011 - 11:00 a.m. - 4:00 p.m. - Blish Park

## Registration Form

Please complete and mail with payment to: MBA, PO Box 193, Marlborough, CT 06447

\* NEW FOR 2011 – PAY ONLINE USING PAYPAL – [WWW.MBA-CT.ORG](http://WWW.MBA-CT.ORG) \*

Organization / Business Name

Contact Name

Address

City / State / Zip

Email

Phone

\*\*\*\*\*

Select as many areas of participation as you would like:

- Exhibitors Display Area\*: \$50 for each 10 x 10 area reserved, no electricity  
Bring your own set up: tent, table, chairs, signage, etc.  
Number of 10 x 10 areas you are reserving # \_\_\_\_\_ at \$50 each \$ \_\_\_\_\_  
\*If you are a community organization (i.e Boy Scouts, Food Bank) and provide an activity at your booth, there is no charge

- Sponsorship: Sponsor level (Red, White or Blue) or monetary donation  
\$ \_\_\_\_\_

- Specific Activity Sponsorship:
- |                      |       |                           |       |
|----------------------|-------|---------------------------|-------|
| Band/Singer Sponsor: | \$300 | Character Meet & Greet:   | \$300 |
| Magician:            | \$450 | Wiffle Ball Team Sponsor: | \$75  |
| Grand Prize:         | \$500 | Putting Contest Sponsor:  | \$200 |
- \$ \_\_\_\_\_

- Bag Sponsor (\$50) : includes exclusive inclusion of marketing materials (provided by you) in 100 bags (provided by the MBA), program & podium recognition, sign at the event, inclusion in Rivereast Thank you ad after event.  
# \_\_\_\_\_ x \$50 = \$ \_\_\_\_\_

- Silent Auction Sponsor\*: I will donate the following: \_\_\_\_\_

\*Please note Silent Auction Items may be brought that day, or please call Jessica Olander at 860.978.2918 to arrange pickup  
Sponsorship Opportunities

### RED – \$150

Includes: program recognition, recognition from the podium, banner ad on MBA website, sign at the event, listing on the website, inclusion in the Rivereast Thank you ad, noted on all promotional materials prior to event.

### WHITE – \$151-\$350

Includes: program recognition, recognition from the podium, sign at the event, banner ad on MBA website, inclusion in the Rivereast ad prior to Marlborough Day and the Thank You ad, noted on all promotional materials prior to event, 1 booth space, inclusion of promotional materials (provided by you) in our Marlborough Day tote.

### BLUE - \$351-\$500

Includes: program recognition, recognition from the podium, sign at the event, banner ad on MBA website, inclusion in the Rivereast ad prior to Marlborough Day and the Thank You ad, noted on all promotional materials prior to event, 2 booth spaces, inclusion of promotional materials (provided by you) in our Marlborough Day tote, your materials placed at the MBA Welcome Center.



## *Marlborough Day*

*Sunday, August 21, 2011 - 11:00 a.m. - 4:00 p.m. - Blish Park*

SILENT AUCTION ITEMS: Always welcome, and encouraged. Will include program and podium recognition.

GENERAL SPONSORSHIP: Donations in any amount are always welcome and will include program recognition.

### Additional Information:

Product demos and sales are permitted - Sale of food is limited to food vendors with licenses

Electricity is available but limited to the Pavilion area for the Food and Music providers.

All participants are required to leave their areas clean. Trash receptacles will be located around the park.

No alcoholic beverages will be allowed at the park - No pets will be allowed at the park.

### NEW FOR 2011

The members of the Marlborough Day Committee are committed to providing a safe, fun afternoon for the residents of Marlborough and the region.

This year there are many new opportunities to showcase your talents, creative side and fun loving nature!

**Best Booth Contest** – each booth will be competing in a “Best Booth Contest”. You can feature a service, an activity, a game, anything than can get your booth noticed and drive attendees to your spot!

**Baking Contest** – We will feature home made chocolate chip cookies, breads and pastries for this year.

**Fishing Derby** – The Lake will be stocked and ready to go, first 20 to sign up will be entered in the contest.

**Silent Auction Items** –New for 2011 - Each year we get an OVERWHELMING number of items...this year we will hold a Silent Auction for these donations right at the MBA Welcome Center!

**Wiffle Ball Tournament** will continue and team sponsorship opportunities will be available.

**Volley Ball** pick up games will be held on the new sand court.

**Putting Contest** will be held and winner will receive 50% of the money collected.

**Family Relay Races/Egg Toss/Water Balloon Toss** to be held on top of the hill. A different event each hour!

**Collection of items for the Marlborough Food Bank** will continue. If you bring 10 or more items, you will receive one extra Grand Prize ticket.

**For further information on the new activities or to register please email Jessica Olander at [jolander7@gmail.com](mailto:jolander7@gmail.com)**

**[www.mba-ct.org](http://www.mba-ct.org)**