

Marlborough Business Association Minutes
Board Meeting-Monday August 8th 2016
marlboroughba@gmail.com

Board members present: Jenny Bergeron, Chris Costa, Clayton Everett, Pam Frank-Hall, Laura Hart, Greg Murphy, Sharon Reiner, Craig Robinson, Scott Welch
Board members absent: Enza Dandeneau, Brendon Monstream

The meeting was called to order by Laura Hart at 8:46 am. She requested that the meeting start and end times be clarified. It was decided that board meetings will be from 8:30-10:00 on the 2nd Monday of the month unless that conflicts with a holiday. There was discussion as to when committees should meet. No final decision was made. Laura made binder inserts to help with organization of all MBA BOD information and material. She went through the inserts and explained the purpose of each section.

Committee Reports:

Finance and Scholarship: Chris signed MBA up for online banking saving the MBA a \$2/month statement fee. The MBA can go back and see 5 years of statements and cancelled checks. It was discussed and decided that there should always be balance between accounting and banking. At the end of the month Chris and Shannon will meet to determine that Liberty bank statement and Quickbook's match. A third party will confirm that the meeting happened. MBA is still waiting for CPA and attorney bill for previous work done.

The MBA scholarship winner is receiving her award on Wednesday August 10th 9:00 am at It's So Ranunculus. A picture will be taken, sent to Shannon who will then post it on Facebook, the MBA website and send into the Rivereast. The picture will also be on display at the Tea Cup raffle at Marlborough Day.

Checking balance: \$3,947.91

CD balance: \$10,361.15

Marlborough Day balance to date: \$2650

Annual Member Dues paid in July:

Eversource

Dr. Rafalowsky

Middlesex

Streamline Electric

Community Outreach/Membership: Pam reached out to a new wine maker in town, Sophia Natural Health and Carter Hill to determine interest in MBA membership and Marlborough Day involvement. Scott and Pam will drive around in the golf cart on Marlborough Day welcoming members. It was

decided that no one will be driving the golf cart unless previously approved. Pam asked that a greater effort be made in 2017 to reach out to homebased businesses.

Technology and Advertising: Shannon informed the board on work she did to clean up the MBA website by deleting old news, events and members. Greg will post banner ads on the website when ads are given to him. Once a business purchases a sponsorship that offers a banner ad, MBA needs to reach out again. Jenny suggested sending a spec sheet to sponsors so the banner ads will be posted consistently. MBA members will post on FB Marlborough Day information and tag @mba. Clayton will lead a 3rd Thursday, in October or later, on how to use Social Media to grow your business. Pam will thank all Marlborough Day sponsors on her Facebook page.

Marlborough Day: Craig reported on the progress of Marlborough Day. Shannon and Craig are meeting Tuesday August 9th at 6:15pm to work on Marlborough Day. Shannon will email the board on Wednesday as to what still needs to be done. All MBA board members are invited to the Marlborough Day meeting on Tuesday August 16th at 6:15 at It's So Ranunculus. Craig expects things to be set by August 18th. Businesses need to bring their own tables. Shannon will also let AHM know that their request for a table at Marlborough Day will not be granted. Shannon will reach out to Superior Hearth letting them know that it will cost \$50/4000KW's. Marlborough Day bag stuffing will take place on Wednesday August 25th at 6:00pm at It's So Ranunculus. Craig reported that \$4000 has been committed so far. This is actual deposits as well as expected deposits. Craig will speak with Amy Traversa to see if Big Y would like to participate. There will be a meeting after Marlborough day to discuss if in the future: Marlborough Day has an entrance fee?
Marlborough Day has a grand prize?
Marlborough BA supports food truck/vendors to ensure there is food at the event?

Old Business: Laura read and accepted Scott's letter of resignation for his role as MBA president. Scott will remain on the board. Sharon thanked Scott, on the board's behalf for his service for the past 5 years. Laura Hart is the interim president and Jenny Bergeron is the interim vice president through December 2016.

Sharon made a motion which Greg seconded, to end the meeting at 10:15.