

MBA BOD meeting October 3rd 2016

Meeting called to order: 9:06 am

Board Members present: Pam Frank-Hall, Clayton Everett, Craig Robinson, Christine Costa, Greg Murphy, Scott Welch, Jenny Bergeron, Sharon Reiner

Board Members absent: Laura Hart, Brendon Monstream, Enza Dandedeau

Committee Reports:

Finance:

Checking balance: \$744.45. This includes the recent dues payment from Shake a Leg but does not include the dues check received today from Korth Engineering

CD Balance: \$10,380.65

We have still not been invoiced by the CPA ,attorney or Rivereast for the 2nd Marlborough Day Ad. Craig spoke with someone at Eversource and they will be sending in \$100.

Membership:

Shannon will email all members as well as Marlborough Day participants to invite them to our next Third Thursday event and to let them know about 2 more upcoming event so they can save the date:

Third Thursday, October 20th **Thank You Marlborough Day sponsors and vendors** 5:30-7:00 at It's So Ranunculus sponsored by Heartwood Cabinetry

Third Thursday, November 17th **How to use Social Media to Build Your Business** presented by Clayton Everett 5:30-7:00 Location TDB. Sponsorship opportunity still available.

Annual Dinner, Tuesday December 13th 6:00-8:00. Blackledge Country Club. Details to follow.

Shannon will also make a list of all MBA members and email it to the board for BOD members can follow up with businesses that were invoiced in an effort to increase membership. The BOD will meet at 5:00 on Oct 20th, before the Third Thursday event to clarify who is following up which what business so businesses are not being contacted multiple times.

Greg asked how members are being invoiced, calendar year or anniversary date. The final decision on this is pending.

CRV Absorption:

Scott discussed the letter he and Laura wrote and sent to the Connecticut River Valley Chamber. We are waiting to hear back from them. In the meantime, efforts need to be made to build the Marlborough Business Association back up.

New Business:

The December 12th BOD meeting will also be the strategic planning meeting. Clayton made a motion to set the date of November 13th 2017 as the date to decide if the Marlborough Business Association will continue or if it will dissolve. Scott seconded the motion but it was tabled due to not enough members present for a vote. The following criteria was suggested for the MBA to continue:

1. 10% more net checking account profit in 2017 than 2016
2. Minimum of 4 Third Thursdays plus the annual meeting
3. Have an Officer succession plan in place
4. Successful and profitable Marlborough Day and Music fest
5. Official Board Member attendance requirements
6. 5 new members

Scott asked about purchasing insurance for board officers. Greg will look into it and thinks it'll cost about \$1000.00. Clayton made a motion to purchase the insurance, Sharon seconded it. The motion was tabled due to not enough members present for a vote.

Craig told the board that the Marlborough Econ. Development Commission requested that a MBA board member be present at their "Ct Main Street" event on Oct 19th. Details on the MBA calendar.

Sharon asked that MBA BOD like and comment of each other's Facebook pages.

Pam made a motion to end the meeting, which was seconded by Greg at 10:42

Next meeting Monday November 14th 2017. 9:00 am