

MBA BOD meeting September 12th 2016

Meeting called to order: 8:50. Moving forward BOD meetings will begin at 9:00.

Board Members present: Pam Frank-Hall, Clayton Everett, Craig Robinson, Laura Hart, Christine Costa, Greg Murphy, Scott Welch

Board Members absent: Jenny Bergeron, Brendon Monstream, Enza Dandedeau, Sharon Reiner

Laura requested that committees meet between monthly board meetings and each committee's chair-person give a brief report at the BOD meeting.

Committee Reports:

Finance:

Checking balance: \$649.45.

CD Balance: \$10,371.36

This checking balance does not reflect the expected \$224.00 bill from Rivereast and the \$500.00 Scholarship money from the Tea Cup raffle has not been subtracted. When invoiced, Chris will request a discount for the thank-you ad from the Rivereast.

Membership:

Committee members are: Scott Welch, Pam Frank-Hall, Jenny Bergeron and Shannon Bielaczyc. Chris Costa will be a temporary member in Pam's absence due to schedule travel plans. Membership focus will be on new and lapsed members. Shannon compiled a list of all delinquent membership dues from 2014-present. Shannon will invoice any previous member who paid in 2014 or 2015. Members have 30 days to pay or they will be removed from the MBA website. Any business with lapsed membership from 2013 or earlier will immediately be removed from the website. Brendon is working on membership file. Shannon will get it from him and then report back to Scott and Pam as to who was invoiced.

The invoice will include an invitation to the next 3 MBA events:

Third Thursday, October 20th **Thank You Marlborough Day sponsors and vendors** 5:30-7:00 at Loco Pero sponsored by Heartwood cabinetry

Third Thursday, November 17th **How to use Social Media to Build Your Business** presented by Clayton Everett 5:30-7:00 at Loco Pero

Annual Dinner, Tuesday December 13th 5:30-7:00 Blackledge Country Club

A second email will go out to all MBA members to invite them to the upcoming events.

Dates and time subject to confirmation. Scott and Craig are contacting both places and will report to Shannon

Chris will email Shannon when membership dues are paid. Shannon will email Scott and Pam weekly with this information.

Old Business:

Marlborough day was not financially successful but there is lots of opportunity for future success. Laura thanked Craig and Shannon and all the volunteers for their hard work. Craig thanked everyone as well and wants board members to think of ways everyone can generate money for the event moving forward.

New Business:

Scott asked if the BOD is interested in moving forward with being absorbed into the Connecticut River Valley Chamber. Annette Larabie their president reached out to Scott. There was a lengthy discussion of all of the pros and cons. It was concluded that it won't hurt to see what they have to offer the MBA. What will the MBA gain? What will the CT River Valley Chamber require of the MBA. This will be an agenda item for the October BOD meeting. Scott said that if the MBA moves forward with this a response should be given to the Ct River Valley Chamber before the end of the year.

Clayton wants more businesses highlighted on the MBA FB page. When MBA administrators are posting about their own business they need to post like any other MBA member:
#@marlboroughbusinessassociation.

The meeting was adjourned at 10:38

Next meeting Monday October 3rd 9:00. ***Note date change due to Columbus Day holiday***